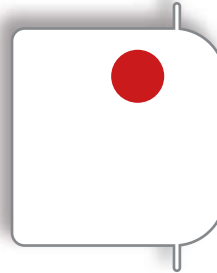


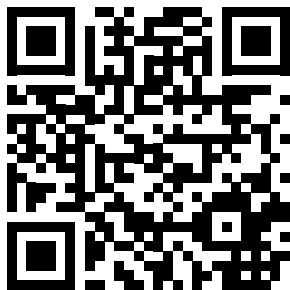
See and be seen



V O L V O



See and be seen



Scan to learn more

How visible are you to a truck driver?

Discover why being seen matters, before you get close to a truck.

1

Walk around the truck and stop by each bike. Think about which cyclists would be most and least visible to the driver.

2

Mark on the card where you think visibility is BEST and WORST.

3

Get into the cab and check – could you see the cyclists in the places you expected?

4

Reflect on the results. Did anything surprise you or change how you think about it?